## Exercise 277

For the following exercises, solve the exponential equation exactly.

$$
e^{3 x}-15=0
$$

## Solution

There are three properties of logarithms to know.

$$
\begin{align*}
\ln (a b) & =\ln a+\ln b  \tag{1}\\
\ln \left(\frac{a}{b}\right) & =\ln a-\ln b  \tag{2}\\
\ln a^{b} & =b \ln a \tag{3}
\end{align*}
$$

Property (3) is most useful for solving equations in which the variable is in an exponent.

$$
e^{3 x}-15=0
$$

Isolate the term with the variable.

$$
e^{3 x}=15
$$

Since the base is $e$, take the natural logarithm of both sides.

$$
\ln e^{3 x}=\ln 15
$$

Use property (3) to bring the variable down in front.

$$
3 x \ln e=\ln 15
$$

Solve for $x$.

$$
x=\frac{\ln 15}{3 \ln e}=\frac{\ln 15}{3} \approx 0.903
$$

